

## EARN UP TO \$15 A PAIR!



## DISPENSING **KODAK** PROGRESSIVE LENSES CAN BE A **REWARDING EXPERIENCE**

### PracticePlus®

PracticePlus is an ongoing practice-support program that has been helping independent eyecare practices since 1998. Practices receive \$10 for every pair of **Kodak** Progressive Lenses dispensed and redeemed.

### Bonus Rewards

**Vision Trends Members** earn a **bonus** in addition to the standard \$10/pair program:

- \$5.00 bonus/pair for: **Kodak** DSII™, Unique™ HD, Unique and Unique DS Progressive Lenses
- \$2.00 bonus /pair for: **Kodak** Concise®, Concise Digital, Precise®, Precise Digital, Precise Short, Precise Short Digital, Precise PB, Precise Short PB Progressive Lenses

Not in PracticePlus yet? Visit [www.Practice-Plus.net](http://www.Practice-Plus.net) or call 800-950-5367 to enroll. Be sure to mention you are a **Vision Trends Member** to receive the Bonus \$.

### Kodak Lenses

**Kodak** Lenses provide independent practices with a well-recognized consumer brand and high-performance lenses to offer your patients. **Kodak** Progressive Lenses are available in traditional, dualside and full backside lens designs for virtually any Rx and lifestyle.

For more information on **Kodak** Progressive Lenses, visit [www.KodakLens.com/pro](http://www.KodakLens.com/pro).



**Kodak Lens is a highly trusted brand.** Your patients recognize the Kodak name as one they can trust. Results from a progressive wearer study indicate that patients favor **Kodak** Lenses 2-to-1 over other lenses tested based on visual performance, brand name recognition and sensible pricing\*. **Trust the brand your patients trust. Choose Kodak Lenses.**

Order product information, marketing materials and POS free of charge on: [SALitOnline.com](http://SALitOnline.com).

\* Based on a Progressive Wearer Study





## How PracticePlus Works:

### ENROLL

Enroll quickly and easily online at [www.practice-plus.net](http://www.practice-plus.net). Practice Owners may also submit enrollment via email to [PracticePlus@signetarmorlite.com](mailto:PracticePlus@signetarmorlite.com), or fax to 800-467-1242. Enrollment forms are available upon request by calling 800-950-5367. **Be sure to mention you are a Vision Trends Member to be eligible to receive the Bonus when redeeming.**

### REDEEM ONLINE

Upon enrollment, you will have access to your PracticePlus Account online. Log-in to your account with your user name and password to fill-in an electronic claim form as you collect your invoices.

On each form, simply fill-in the 20 proof-of-sale spaces with the following information:

- Wholesale lab providing the **Kodak** Progressive Lens
- Type of **Kodak** Progressive Lens dispensed
- Lab invoice numbers of the lenses purchased

You have the option to save the form as you go. Once you have completed the 20-space form, click the submit button. Your claim will be submitted for processing, and a new 20-space form will generate instantly.

A minimum of 20 pairs of **Kodak** Progressive Lenses must be purchased and redeemed within 60 days from the claim form issue date in order to participate in PracticePlus.

Redeeming online allows you to keep track of your claim forms and your account activity. You'll also have access to your account information online, any time of day, including:

- **Dashboards**- view your claim status, redemption values and more all at a glance
- **Videos**- helpful information and demos are just a click away
- **Resources**- order complimentary patient materials and point-of-purchase displays

*Prefer to fax us instead?* You may fax your claim form directly to 1-800-467-1242. A new 20-space claim form will be faxed back to you.

Regardless of how you choose to submit, make sure to keep a printed copy of your claim form and copies of your lab invoices for validation.

### RECEIVE REBATE

You will receive a check at your place of business in six to eight weeks. All claim forms submitted from a practice and its representatives will be paid out to the practice or practice owner directly. Please remember this funding is income and, therefore, taxable.

**Complete easy-to-follow instructions, participation rules and verification procedures are available at [www.practice-plus.net](http://www.practice-plus.net), or upon request by calling 800-950-5367.**

