

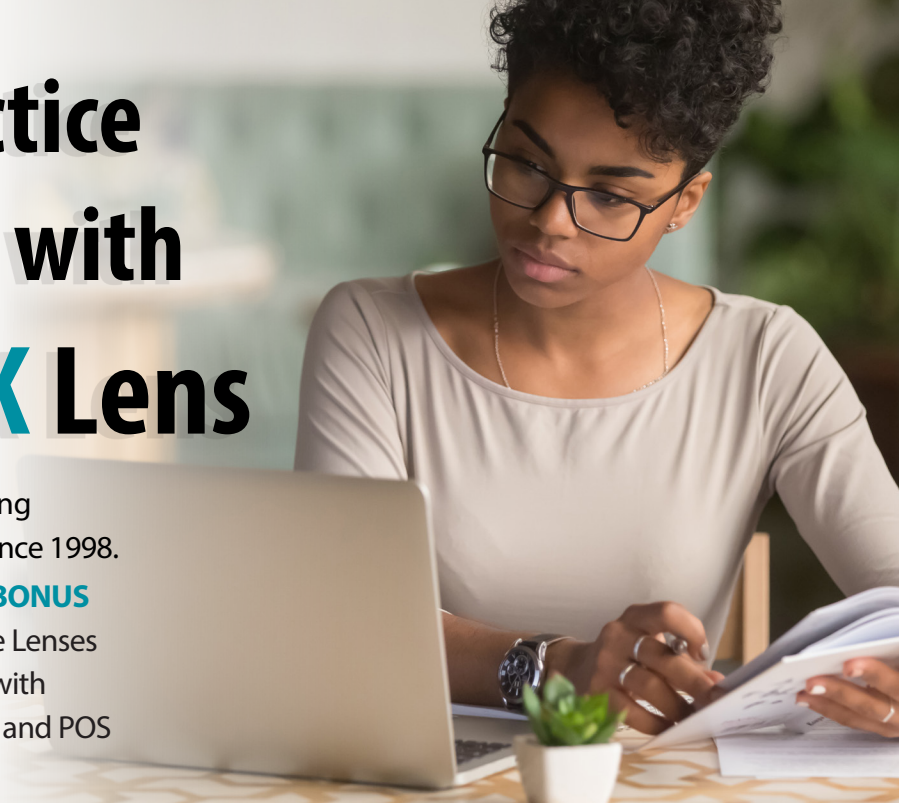
Support Your Practice and Your Patients with IDOC™ & KODAK Lens



PracticePlus® has been rewarding independent eyecare practices since 1998.

RECEIVE A REBATE + an IDOCBONUS

for qualifying KODAK Progressive Lenses dispensed and redeemed, along with other tools like dispenser training and POS materials.



IDOC Members Receive Bonus Rewards

| Qualifying Lens | PracticePlus Rebate | IDOC Bonus | Quarterly Rewards from IDOC* |
|--|---------------------|------------|------------------------------|
| KODAK Unique DRO®, Unique DRO HD , Unique™ and Unique HD Lenses | \$10/ Pair | \$5/ Pair | \$10/per pair |
| KODAK Precise® Plus/Precise Plus Short, Precise PB/ Precise Short PB, Precise/ Precise Short | \$10/ Pair | \$2/Pair | 0 |
| KODAK Easy Lens | \$5/Pair | 0 | 0 |

- Minimum of 20 pairs within 60 days from the claim form issue date to participate in PracticePlus.
- The more you dispense and redeem, the more you earn.
- Funding can be used for equipment, advertising, and education of other programs that promote a strong practice. Your practice, your choice.

For more information or to enroll, visit www.practice-plus.net or 800-950-LENS

KODAK Lens

PROFESSIONAL SERIES

KODAK Lenses provide independent practices with a well-recognized consumer brand and high performance lenses to offer your patients. KODAK Progressive Lenses are available in traditional, dual side, and full backside lens designs for virtually any RX and lifestyle. **Trust the brand your patients trust. Choose KODAK Lens.**

For more information on KODAK Progressive Lenses, visit www.KodakLens.us/pro.

*Quarterly rewards are received directly from IDOC HQ on purchases from participating labs. Signetek is a participating lab. Check with your labs.

Overview of PracticePlus:

ENROLL

Enroll online at www.practice-plus.net. Practice Owner may also submit enrollment via email to practiceplus@signetarmorlite.com, or fax to [800-467-1242](tel:800-467-1242). Enrollment forms are available upon request by calling [800-950-5367](tel:800-950-5367).

Be sure to mention you are an IDOC Member to be eligible to receive the additional IDOC Bonus when redeeming.

REDEEM ONLINE

Once enrolled, you will receive an email with your user name and password. Log-in to the PracticePlus website to access your account and begin filling-in the electronic claim form as you collect your invoices. On each form, fill-in the 20 proof-of-sale spaces with the following information:

- Wholesale lab providing the KODAK Progressive Lens
- Type of KODAK Progressive Lens and lens material dispensed
- Lab invoice numbers of the lenses purchased

Save the form as you go and once you have completed 20 spaces, you may choose to submit or add up to 10 more jobs to that claim form. (Note: Only 20 spaces are required). Your claim will be submitted for processing, and a new redemption form will generate instantly.

Redeeming online allows you to keep track of your claim forms and your account activity at your convenience. You'll also have access to your account information online, including:

- **Dashboards**- view your claim status, redemption values and more all at a glance
- **Videos**- helpful information and demos
- **Resources**- order complimentary patient materials and point-of-purchase displays

Prefer to fax? You may fax your claim form directly to [1-800-467-1242](tel:1-800-467-1242). A new 20-space claim form will be faxed back to you. You may switch to online redeeming at any time.

Regardless of how you choose to submit, make sure to keep a printed copy of your claim form and copies of your lab invoices for validation. Once you receive a check for that form, you may securely dispose of the copies.

RECEIVE REBATE

You will receive a check at your place of business in six to eight weeks. All claim forms submitted from a practice and its representatives will be paid out to the practice or practice owner directly. Please remember this funding is taxable income.

Complete easy-to-follow instructions, qualifications rules and verification procedures are available at www.practice-plus.net, or upon request by calling [800-950-5367](tel:800-950-5367).

